

SVDS Announces New Location in Chicago

Data science company brings Silicon Valley know-how to historic business hub



The new SVDS office is now open at 333 North Michigan in Chicago's East Loop.



CHICAGO, Nov. 4, 2015 /PRNewswire/ -- Silicon Valley Data Science (SVDS), an industry-leading data science and engineering consulting firm, today announced plans to open an office in the Loop district of Chicago later this month. The new location, at 333 North Michigan Avenue, Suite 1320, will be the company's first office outside of its Silicon Valley headquarters in Mountain View, CA, and will become home to a growing team already located across the Chicagoland area.

"We are named for an approach to rapid, iterative, data-driven product development pioneered by the web companies of Silicon Valley," said CTO and Chicago native John Akred. "The home of the 'Chicago School' of economics is a great place to bring that approach to its diverse industries and deep pools of talent."

The new office will be located in the landmark 333 North Michigan building, a beautiful, Art Deco structure designed by Holabird and Root and built in 1929. Part of the Loop community as well as the Michigan–Wacker Historic District, 333 North Michigan flanks the the Michigan Avenue Bridge — together with the Tribune Tower, the London Guarantee Building, and the Wrigley Building, all of a similar period. The 1920s gem has recently undergone a \$50 million dollar renovation to add modern amenities, LEED certification, and newly built suites.

SVDS specializes in solving tough problems with data science and software engineering, and works with leading companies across a variety of industries. Adding a Chicago location is a strategic move that will allow them to have a physical presence in a place where many business decisions are made and products are manufactured. Chicago also offers a high-energy technology start-up scene and an ever-growing pool of talent, thanks to programs at The University of Chicago Booth School of Business, Northwestern University, and other top institutions.

"We believe strongly in fielding teams with complementary skills that use an iterative approach to building amazing software," says CEO Sanjay Mathur, "and we always seek to learn from the technology community, our customers, and our employees. Adding a second location here will help us magnify our efforts."

For more information about the new SVDS office, contact press@svds.com (<mailto:press@svds.com>). For information about job opportunities at SVDS, visit their careers page at <http://svds.com/careers> (<http://svds.com/careers>).

About Silicon Valley Data Science

Silicon Valley Data Science is a boutique consulting firm specializing in business transformation through data science and engineering. We are a company of experienced software engineers, architects, data scientists, strategists, and designers with expertise in data-driven product development and experimentation. We work in holistic teams trained in strategic and agile approaches: whether you're using your data to understand your customers or build new go-to-market offerings, we help you align each project with your business objectives so that together we can create meaningful capabilities and capture value early and often.

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